

Florida Commercial Properties

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Business Watch

MERCANTILE CAPITAL REBRANDS, GOES NATIONAL

Altamonte Springs — Mercantile Commercial Capital, a firm that focuses on providing SBA 504 loans, has rebranded itself as Mercantile Capital Corp. and is gearing up for a nationwide sales effort based at its headquarters

in Altamonte Springs. The company's senior management staff has also been reorganized to meet its new goal. Christopher G. Hurn, president of Mercantile Commercial Capital, has been appointed CEO of Mercantile Capital Corp., and Shannon Marks will join the rebranded firm as president and COO.